

## Our Vision

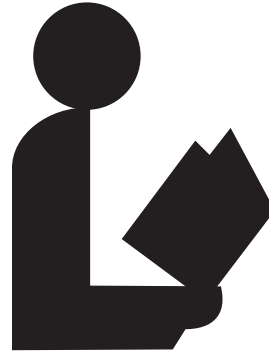
*To be the gateway to the  
lifelong love of reading,  
joy of learning and  
search for information*

## Values

- Quality of Service
- Commitment
- Lifelong Learning
- Intellectual Freedom
- Confidentiality
- Preservation of the Parry Sound Heritage
- Technological Advancement

## Mission Statement

The Parry Sound Public Library enriches the quality of life in the Town and the surrounding area by providing access to information for cultural, economic, educational, and recreational development and by promoting personal growth.



# PARRY SOUND PUBLIC LIBRARY

29 Mary Street  
Parry Sound, Ontario  
P2A 1E3

**Telephone/Fax:** (705) 746-9601

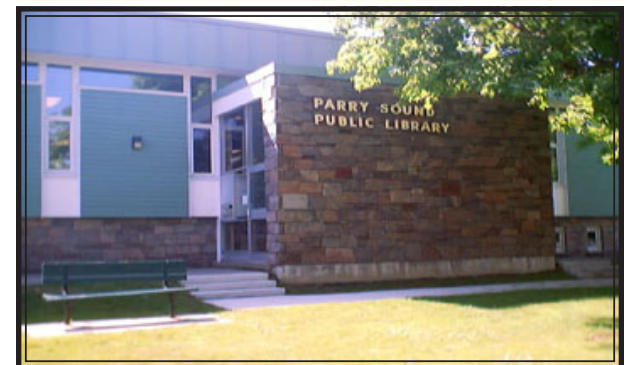
**Email:** [pslib@zeuter.com](mailto:pslib@zeuter.com)

**Website:** [www.pspl.on.ca](http://www.pspl.on.ca)

# PARRY SOUND PUBLIC LIBRARY

PARRY SOUND  
PUBLIC LIBRARY

## STRATEGIC PLAN May 2006



## Strategic Priority: Collections and Programming

Parry Sound Public Library Board will provide quality collections that inform, enrich and entertain and will deliver programs and services that reflect community interests and needs.

### Strategic Goals:

- To expand our sources of revenue to ensure adequate funding to update and maintain the collection
- To provide collections of the highest possible quality
- To provide children's programs that are responsive to the community's needs
- To add digital resources to the collection
- To upgrade the catalogue
- To provide adult programs that are responsive to the community's needs
- To be aware/informed of the community's needs

## Strategic Priority: Technology

Through investment in technology, Parry Sound Public Library Board will provide good access to information, resources and library collections and will improve efficiency and effectiveness of library operations.

### Strategic Goals:

- To develop an IT plan
- To have a state-of-the-art web site
- To provide assistive IT

## Strategic Priority: Library Promotion and Cooperative Initiatives

Parry Sound Public Library Board will enhance awareness of the library's new and existing services and collections, and build connections within the Parry Sound community that support the library's mission.

### Strategic Goals:

- To enhance awareness of the library's new and existing services and collections
- To build the library membership base and circulation
- To strengthen the library's foundation through partnership
- To increase the volunteer base
- To increase awareness of the library services amongst community groups
- To increase awareness of the library services amongst the business community

## Strategic Priority: Quality Organization

Parry Sound Public Library will provide a knowledgeable, customer-oriented service to Parry Sound and area users.

### Strategic Goals:

- To provide high levels of staff training and professional development
- To deliver a patron-centred library service
- To develop a procedural manual

## Strategic Priority: Facilities

Parry Sound Public Library Board will foster a welcoming environment and ensure that the facilities are well-maintained.

### Strategic Goals:

- To improve staff working conditions
- To ensure the viability of and enhance the building
- To improve patrons' space